

# Weekly Daypart Report – How to Read and Use



Current week report

12/16/2020

## Store #12345 Drive-Thru Time Comparison vs. Previous Week

### Targets:

Weekday Lunch: 50  
All Other Dayparts: 75

### Week Performance:

Number of Successful Dayparts: **24/35**  
Prior Week: 30/35  
Prior- 1 Week: 29/35  
Prior- 2 Week: 31/35

Current week successful dayparts.

Previous 3 weeks successful dayparts.

With this report we can easily see how we are doing:

- **GREEN**  
Dayparts are hitting goal!
- **YELLOW**  
Dayparts are NOT hitting the goal but are doing better than last week. Positive trend!
- **RED**  
Dayparts are NOT hitting the goal and have not improved from the prior week.

<b>GREEN</b>	Hitting goal!
<b>YELLOW</b>	Not hitting goal, but better than last week.
<b>RED</b>	Not hitting goal and no improvement from prior week.

	Open – 11AM	11AM – 2PM	2PM – 5PM	5PM – 8PM	8PM - CLOSE
Wednesday 1/1/1900	61 at Window GREEN	49 at Window GREEN	69 at Window GREEN	72 at Window GREEN	83 at Window YELLOW
Thursday 1/2/1900	67 at Window GREEN	46 at Window GREEN	61 at Window GREEN	63 at Window GREEN	68 at Window GREEN
Friday 1/3/1900	63 at Window GREEN	46 at Window GREEN	73 at Window GREEN	79 at Window RED	72 at Window GREEN
Saturday 1/4/1900	82 at Window RED	72 at Window GREEN	80 at Window RED	89 at Window RED	98 at Window RED
Sunday 1/5/1900	72 at Window GREEN	72 at Window GREEN	82 at Window YELLOW	116 at Window RED	94 at Window RED
Monday 1/6/1900	68 at Window GREEN	47 at Window GREEN	63 at Window GREEN	66 at Window GREEN	76 at Window YELLOW
Tuesday 1/7/1900	83 at Window RED	49 at Window GREEN	73 at Window GREEN	64 at Window GREEN	67 at Window GREEN

### Action Plan

- 1) Look for trends.
- 2) Identify dayparts that have multiple reds.
- 3) Coach MIC responsible for the opportunity daypart(s). Use the provided training guide.

If you have RED and YELLOW dayparts, then create quick action plans by following these simple steps.

Remember: Identify dayparts with multiple RED days and focus on those first – turn REDs into YELLOW, and YELLOWs into GREEN.